

Annapoorna [www.worldoffoodindia.com](http://www.worldoffoodindia.com)



[www.foodservice-india.com](http://www.foodservice-india.com)



# Post Show Report

September 22-26, 2016

Hall 6, Bombay Exhibition Centre,  
Mumbai, INDIA

*Taste the Success...*

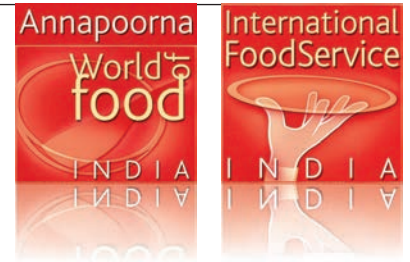


Koelnmesse YA Tradefair Pvt. Ltd.

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## GENERAL INFORMATION



*Show Name:* Annapoorna - World of Food India 2016  
International Food Service India 2016

*Dates:* September 22-24, 2016

*Venue:* Hall 6, Bombay Exhibition Centre (NSE),  
Goregaon (E), Mumbai, India

*Show Organisers:* Koelnmesse YA Tradefair Pvt. Ltd.  
# 1102, 11th Floor, DLH Park,  
Near MTNL Office, S.V.Road,  
Goregaon (W), Mumbai - 400062  
E-mail: info@koelnmesse-india.com



Federation of Indian Chambers of Commerce & Industry (FICCI)  
Federation House, Tansen Marg,  
New Delhi - 110001  
India  
E-mail: ravi.verma@ficci.com



*Next Show Date / Venue:* September 14-16, 2017  
Bombay Convention & Exhibition Centre,  
Goregaon (E), Mumbai, India

# Success Continues @ India's leading B2B trade fair for food and beverage trade, Annapoorna World of India 2016

## Figures Speak...

- Total Exhibitors: 131
  - Indian Companies 81 (62%)
  - International 50 (38%) from 20 countries



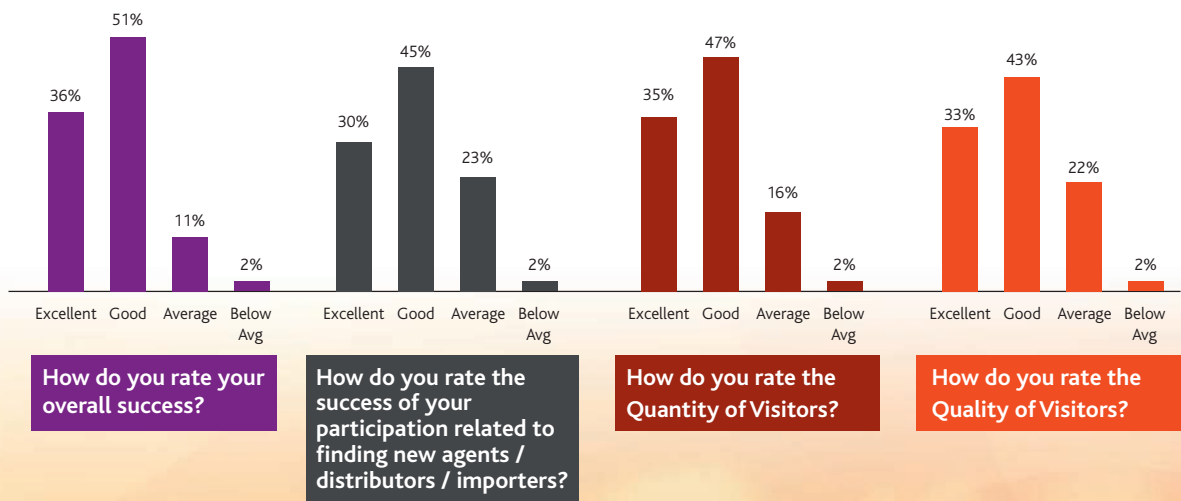
- Space Occupied
  - Gross Exhibition Area 5000 Sqm
  - Net Exhibition Area 2055 Sqm
  - Indian 1292 Sqm
  - Overseas 563 Sqm
  - Special Area 200 Sqm

- Group Participation: 2 countries
  - Poland Republic of Korea

- Live Cooking Sessions:
 

Live Cooking Sessions: A series of live cooking sessions were organized during the show period.

### 5. Exhibitor Feedback Analysis





## CONCURRENT CONFERENCE: Food Retail in India-Opportunities, Challenges & Trends

Annapoorna World of Food India 2016 exhibition was supported by the Retailers Association of India (RAI) who conducted a Panel discussion on Food Retail in India – Opportunities, Challenges & Trends.

With the objective of addressing the Indian Food and retail business the Retailers Association of India (RAI) lead a delegation of its members to meet Harsimrat Kaur Badal, Union cabinet minister of food processing industries on 22nd September at the Annapoorna World of Food India exhibition. The delegation was represented by key individuals from food retail, hotels, importers and other industries.

The meeting was followed by panel discussion on "Food Retail in India – Opportunities, Challenges & Trends". Eminent speakers from across the industry shared their knowledge and expertise during the discussion. Below is the list of few speakers for the reference.

- Mr. Dharmender K. Matai, Chief Operating Officer - Retail & Bakery Division, Heritage Foods Limited
- Mr. Devendra Chawla, Group President - Food, FMCG, Brands, Future Group
- Mr. Krish Iyer, President & CEO, Walmart India Private Limited
- Mr. K.S. Randhawa, IFS, Managing Director, Gujarat Agro Industries Corporation Ltd
- Mr. Ramesh Menon, CEO, HyperCITY Retail (India) Ltd
- Mr. Riyaz Amlani, CEO, Impresario Foods
- Dr. Shatadru Sengupta, Senior Director – Legal & Company Secretary, Hardcastle Restaurants (McDonald's)



## VISITOR STATISTICS

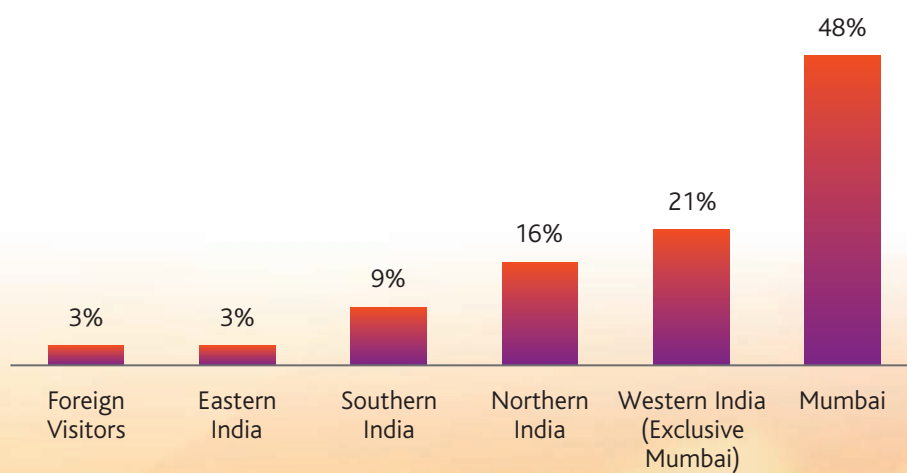
### 1. No. of Visitors

Indian Visitors	5936
Foreign Visitors	185
During 3 days	6121 from 25 countries

### 2. Visitors from following Countries

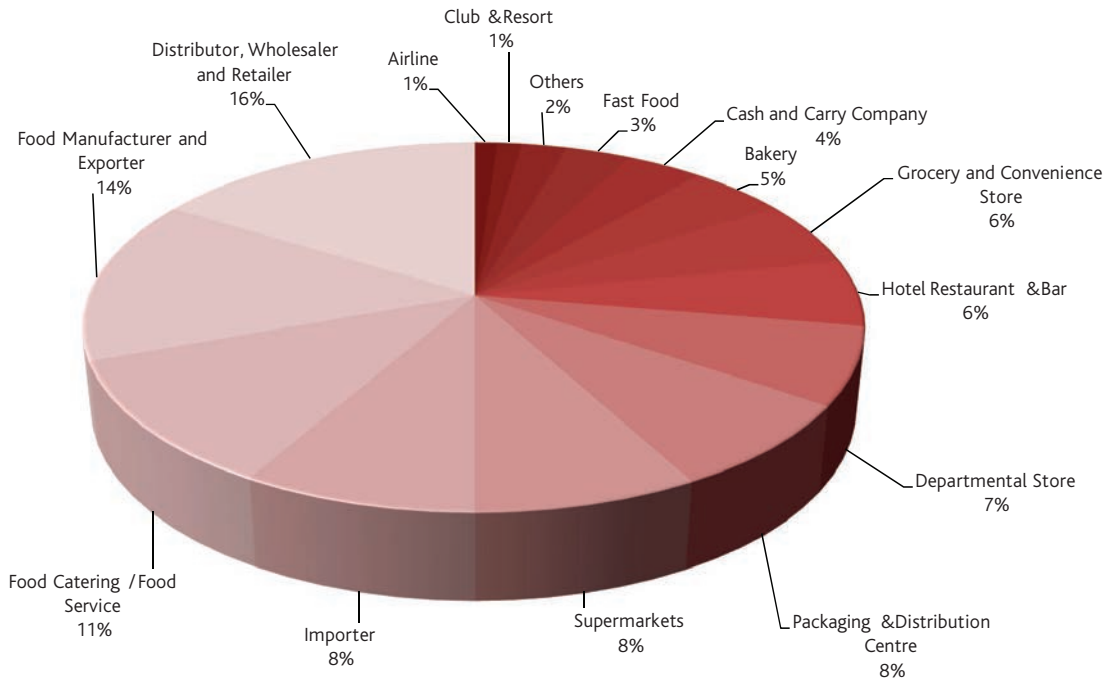
Afghanistan	Austria
Bahrain	Bangladesh
China	Ethiopia
France	India
Iran	Italy
Japan	Kenya
Malaysia	Nepal
Norway	Poland
Qatar	Republic of Korea
Singapore	Spain
Srilanka	Thailand
UAE	UK
USA	

### 3. Visitors by Region

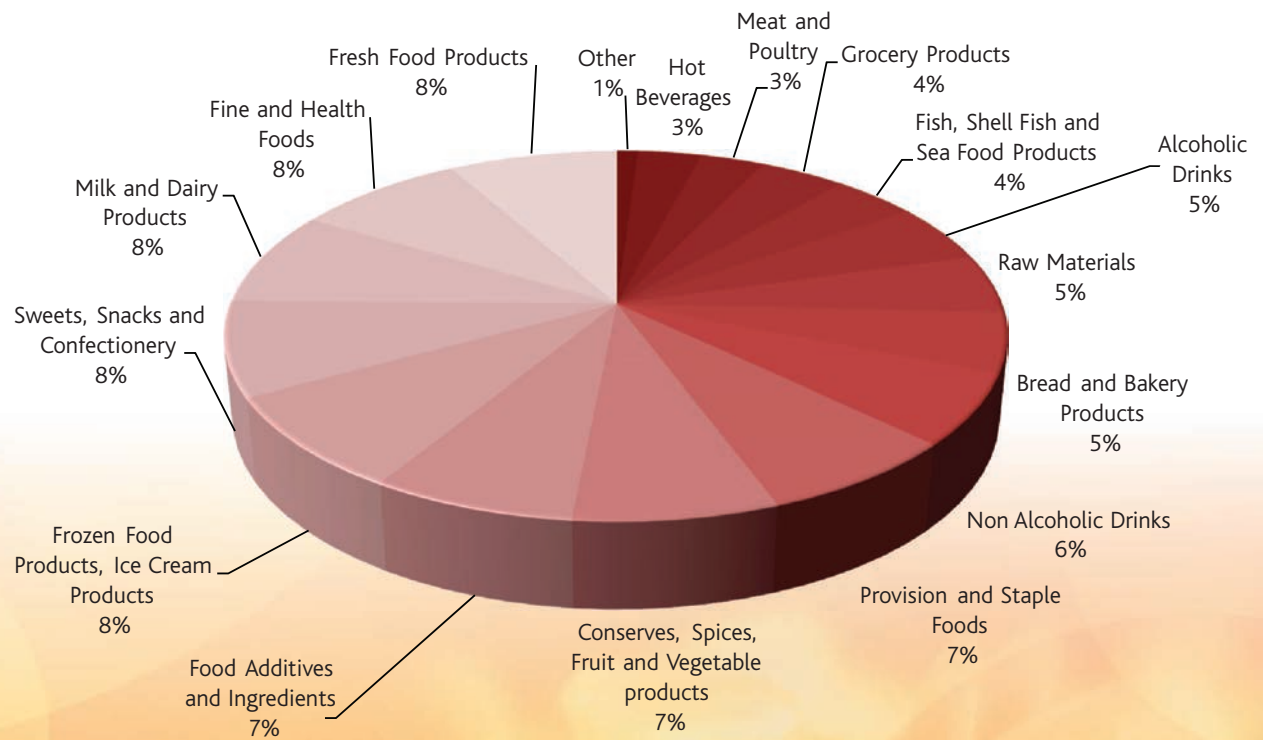


## VISITOR SURVEY

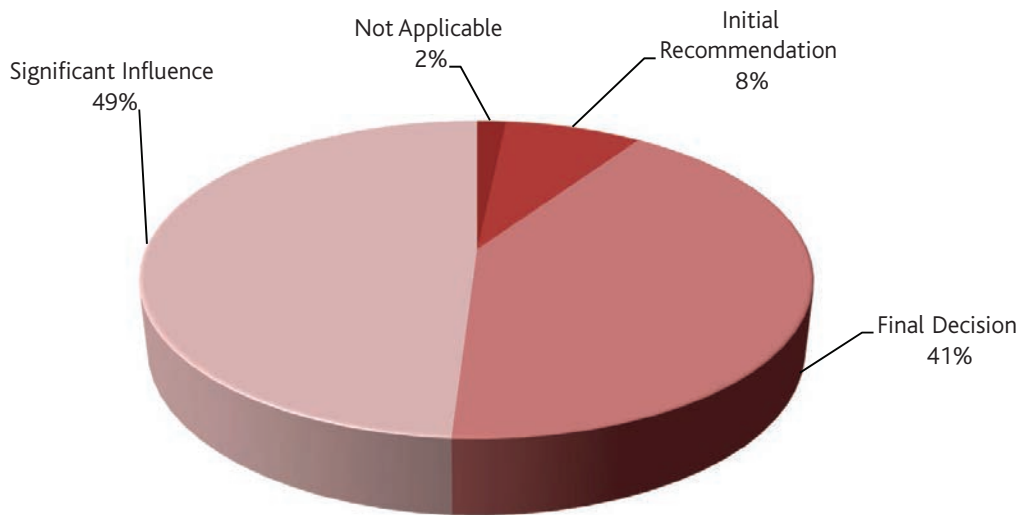
### 1. What is your company's main activity?



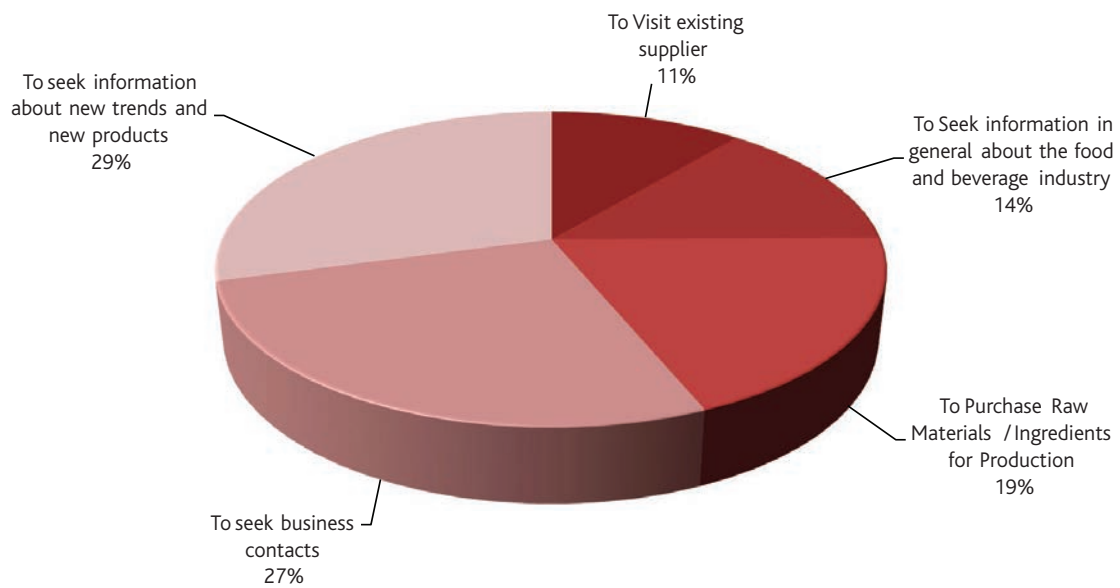
### 2. What products and services are you interested in?



### 3. Your Role in Purchasing



### 4. What is your main objective for visiting Annapoorna – World of food India 2012?





## POST SHOW PRESS RELEASE

October 19, 2016

# 11<sup>th</sup> edition of India's leading B2B trade fair for food and beverage trade, Annapoorna World of India 2016 closed on a 'high note'

Annapoorna World of Food India 2016 organised during Sep. 22 – 24, 2016 in Mumbai by KoelnmesseYA Tradefair Pvt Ltd. and Federation of Indian Chamber of Commerce & Industry (FICCI) for food and beverage trade closed successfully. It was witnessed by 6121 trade visitors comprising of leading food and beverage importer, wholesalers, distributors, retailers and procurement personnel from hospitality industry. from India and the neighboring countries.

The exhibits were presented by 131 companies from 21 countries including the country pavilions from: Korea and Poland

These exhibits were witnessed by 6121 visitors from 26 Countries,

**Live Cooking Sessions** - A series of live cooking sessions

**Concurrent Conference:** Food Retail in India- Opportunities, Challenges & Trends supported by Retailers Association of India (RAI)

With this success, Annapoorna World of Food India has once again proved its importance for the food and beverage trade in the Indian subcontinent.

The next edition of Annapoorna World of Food India scheduled to be organized during September 14 - 16, 2017 in Mumbai will be bigger and better because apart from the food and beverage trade we will also have focus on the food service sector.

For Further Information: [www.worldoffoodindia.com](http://www.worldoffoodindia.com)